RR KABEL LIMITED

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"Photographs of the Products shown above are indicative only. Owning to continuous innovation and improvements, actual product may vary in design, description, colors and color combinations from one shown herein. Care has been taken to ensure that information contained herein is correct and updated from time to time. RR KABEL LIMITED, however, takes no responsibility of the variations and reserves its right to make changes in the data/details, without any prior intimation or notice."



IS

NOW

RR Signature Fans

2024 EXQUISITE FAN COLLECTION FEATURING



INSIDE COVER



About RR Global

RR Global, a USD 1.25 billion conglomerate has moulded its success on innovation. Since the foundation of the brand, its architects opted that innovation is the key to success of every product in the brand. It was a really courageous decision because at that point in time categories like wires and cables were highly commoditized. This optimistic development led to the creation of a brand - RR Kabel, a name which is admired worldwide with existence over 90+ countries across the globe.

Presently the company is ranked amongst the top three retail wire manufacturers across the nation. It is also the largest consumer of copper in India, an achievement which no one would have imagined a cable and wire company to be capable of and that is the reason they are preferred by clients who are some of the largest copper manufacturer in the country.

RR Global takes honour in establishing 9 companies and global offices, primarily in the U.A.E and Bangladesh. In their endeavour to set international benchmarks, RR Kabel has received 19 international accreditations. They are the first in India to have BASEC (U.K.), UL (U.S.A.), VDE (Germany), among others for its wide range of cables including ISO 50001 and ISO 14001.

Across the course of four decades, their impulse towards innovation to achieve success and hard work steered them to earn phenomenal recognition with RR Kabel becoming the desired choice for wires and cables not only in India but also on a global platform.

RR Global India focusses on cutting edge technology and research to enhance efficiency, reliability, and safe conduction of electricity. This in turn supported the core of the company's engineering endeavour which is to guarantee safe environments everywhere- offices, commercial spaces, industrial plants, and residences.



About RR SIGNATURE

Introducing RR Signature, a premium brand with world-class offerings envisioned to create timeless indoors. With Luminous' design sensibilities and passion for innovation backed by RR's legacy built over four decades, stay rest assured that your ideas will come to life.

Our offerings bring you pieces that are exquisite, balanced and unique to bring you fans that are both functional and beautiful. Going forward we'll bring offerings that expand in versatility, range, and innovations. Whether you're looking to enhance the look of your bedroom, living room, office or any other space, we've got you covered. Browse through our catalogue and discover how our fans can help add charm to your beautiful home.



beauty meets TECHNOLOGY.

With our innovative technology integrated with an aesthetically pleasing center piece of your home – Fan, you can now dress your home the way you like it. We are largely inspired by innovation and technology.

It is the simplest of innovations that take the most amount of effort. To bring something new at the bottom of the pyramid is a tough task to achieve.

We are constantly striving to bring forth something exciting and edgy yet something that our customers will be delighted to embrace.



Presenting

SAVINGS IN HAND

POWER SAVING CALCULATIONS

Conventional Fan	Conventional Fan	BLDC 5 Star
Power Consumption (Watt)	75	28
Per Day Consumption (Hrs)	16	16
KWH Units Consumed per day	1.2	0.4
(Watt * Hrs / 1000)		
Per Unit Electricity Cost (KWH)	6.5	6.5
Annual Electricity Consumption (₹)	2847	1063
Annual Saving Per Fan		1784





PLANET IN HEART

RR Signature BLDC Fans Come With Eco Friendly Packaging, Thus Making Our Product Completely Recyclable and Truly Justifying The Name - GREEN BLDC

WHY IS OUR PACKAGING GREEN ?

Don'tUse

- Thermocol
- Non Biodegradable Plastic
- Regular ink
- Rubber band

We Use

- Pulp Tray
- Biodegradable Plastic

- Biodegradable Ink
- Cotton Thread



RR Signature













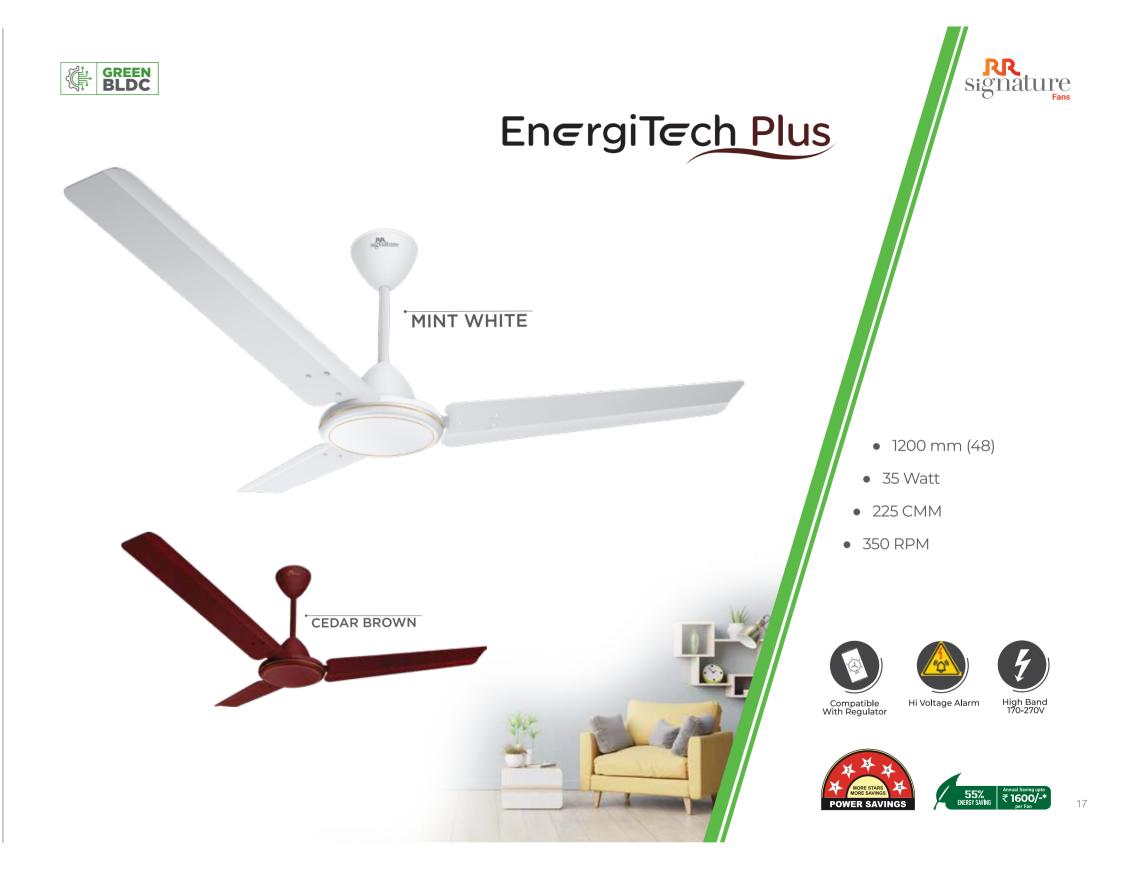














Signature collection A world of aesthetics in your home.

It's from all over the world. It's out of the world. The spectacular Signature Collection of ceiling fans brings an international ambience to your doorstep. Get ready to welcome the world to your home with these fans that embody the finest experiences of some of the most charismatic cities across the globe. It's time to indulge. It's time to give your home a new personality.



NEW YORK

A rare blend of modernism and flair that comes through in this theme inspired by the city that never sleeps.

LONDON

Classical elegance embodying the aristocratic heritage of London, making them a truly royal addition to your home.

JAIPUR

The range reflects rich history and culture of the majestic city of Jaipur.

RIO

The vibrant, eclectic city of Rio comes alive in this range that truly symbolize its pulsating energy in every way.